**Artist Entrepreneur Bootcamp Artist/Band Info Questionnaire**

The purpose of this questionnaire is solely to assist Canada’s Music Incubator in preparing to facilitate the Music Ontario/Canada’s Music Incubator Artist Entrepreneur Bootcamp (May 29 – 30, 2015). None of the information provided will be used for any other purposes and will not be shared.

Deadline: Please complete by 5pm (EST) May 11 and return via email to:

1. If asked, how would you/your fans describe you/your band in one or two sentences?

2. How many singles, eps or albums have you/your band released? Please provide titles and year of release for each.

3. What is the ultimate career goal (or dream) for you/your band?

4. Please list what you believe are the major strengths of you/your band today (at least three).

5. What do you believe are the areas (business or creative) where you/your band needs immediate improvement (at least three)?

6. Do you write your own songs or how many “songwriters” are in your group. YES or NO? **For bands**: Please list the names of the songwriters in your band and please indicate if they are registered with SOCAN.

7. **For Bands**: Does your band have a verbal or written “partnership/business agreement” in place. YES or NO? The written agreement could be something you’ve drafted yourselves or done formally via an entertainment lawyer. **For Solo Artists**: Do you have any outside partners that own any portion of your business? YES or NO?

8. Do you or your band have an established set of “rules” or “code of conduct”. YES or NO?

9. Are you/your band registered as a business (sole proprietorship, partnership or corporation) within Ontario? YES or NO.

10. **For Bands Only**: Are there clearly defined roles/jobs for each member of the band outside of writing, recording and performing. YES or NO? If yes, please list names and any/all corresponding responsibilities.

11. Have you/your band ever been signed to an indie or major record label. YES or NO? If yes, please provide label and dates.

12. Have you/your band ever been signed to either a “production” or “development deal” of any kind? If so, with whom and for how long?

13. Do you/your band currently have a manager. YES or NO? If yes, please provide manager, management company’s name. Also, is there a written or verbal agreement (contract|) in place?

14. Are there any other people working to help you/your band on either a paid or volunteer full-time or part-time basis. YES or NO? Please list all names and roles.

15. Have you/your band worked with/hired a producer. YES or NO? Please list names.

16. How would you describe the effectiveness of your business communication skills a) excellent; b) OK, but could be better; c) Really needs work?

17. Do you conduct regularly scheduled meetings with outside partners/band members for planning/business purposes YES or NO? If yes, how often?

18. Briefly describe the studio/recording experience(s)you have/your band has had?

19. Briefly list/describe your touring experience(s)?

20. Do your/your band have a technical/hospitality rider and input list established for live shows. YES or NO?

21. Have you/your band ever completed/submitted applications to FACTOR, MUCHFACT or any other local, regional or national funding organization(s). YES or NO? If yes, have you ever successfully been funded, by whom, and for what purpose(s)?

22. Have you/your band (or any songwriters within your band) ever been signed by or worked with a major or indie music publisher?

23. Have you/your band ever produced and posted/released a music video of any kind. YES or NO? If yes, please list song/video titles.

24. Do you/your band regularly produce and post any online/social media content (ex: blogs, podcasts, vlogs, video diaries, slide shows, etc…). YES or NO? If yes, please provide details.

25. Hve you/your band ever worked with a publicist. YES or NO. If yes, please provide name/company and a rundown of the media tools in your press kit (one-sheet, bio, photos, CD graphics, posters, EPK, videos…)

26. How effective do you feel you are at when it comes to pitching yourself/your band to the industry (media, promoters, agents, labels, sponsors etc…)?

27. Have you/your band ever worked with a radio promotions company/tracker. YES or NO? If yes, please provide name/company name.

28. Has your music ever been featured/played on commercial, campus/community, satellite (Sirius XM), CBC Radio 1, 2, 3, Stingray (formerly Galaxie), online or other radio or video stations? Please circle all that apply and list the song(s).

29. Have you ever written or had any of your music featured in a tv/radio commercial, tv program, film or video game. YES or NO? If yes, please provide details.

30. What types of merchandise items do you sell?

31. Does you have a booking agent. YES or NO? If so, who is he/she?

32. Do have any gear endorsements. YES or NO? If yes, please provide details.

33. Does you have or have you ever had a business/corporate sponsorship. YES or NO? If yes, please provide details.

34. Do you/band members do other part-time “music” work (studio sessions; live gigs, teaching, jingle writing, grant writing, website design/programming etc…). YES or NO. Please provide details.

35. Which activities do you prioritize when it comes to marketing your music? Please rank in order.

36. This Boot Camp will be most helpful to me/my band if we could really discuss/concentrate on the following areas (Please list in order of priority any/all areas of the business/creative side of the music industry you want addressed):

THANK YOU!